

# COLDWELL BANKER San Marcos, Texas



## PROJECT INFORMATION

### PROJECT TYPE

Commercial, Interior Design

### EFFECTIVE AREA

1,900 Sq. Ft.

### CONSTRUCTION COST

\$500,000

### COMPLETION DATE

October, 2017

### OWNER

D'Ann Harper Realtors®

### ARCHITECT OF RECORD

Acuform Architecture

### GENERAL CONTRACTOR

G.W. Mitchell Construction

### EXPERTISE

Site Planning  
Interior Design  
Image Program  
Design-Build

## PROJECT DESCRIPTION

As part of an initiative to create a more casual and progressive customer experience, Acuform was engaged by Coldwell Banker D'Ann Harper Realtors to develop a bold new image program for their San Marcos office. With a blank canvas and the freedom to explore fresh ideas, we designed a space that speaks to a new generation of clientele while maintaining a professional edge.

Strategically placed walls define program areas without compromising openness, and simple, modern materials were used throughout to create a clean, inviting atmosphere. Acuform also guided the selection of signage, screen placement, and furnishings, completing a cohesive "café-style" environment that balances comfort and professionalism.



**Based upon our prior success working with Acuform, we selected them for the development of this entirely new concept. The result was an overwhelming success.**

**- Nick Rispoli, Director of Corporate Real Estate**

