

GENESIS OF NW SAN ANTONIO Boerne, Texas



PROJECT INFORMATION

PROJECT TYPE

Commercial, Interior Design

EFFECTIVE AREA

25,000 Sq. Ft.

CONSTRUCTION COST

\$20 Million

COMPLETION DATE

March, 2024

OWNER

McComb's Automotive Group

ARCHITECT OF RECORD

Acuform Architecture

CONTRACTOR

G.W. Mitchell Construction

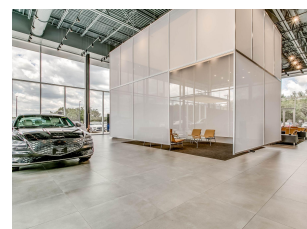
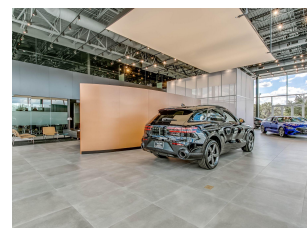
EXPERTISE

Needs Assessment
Site Planning & Design
Building Design
Image Program
Equipment Coordination

PROJECT DESCRIPTION

Acuform was hired by McComb's Automotive to develop plans to house the new flagship line of vehicles from Hyundai North America. The program design employed a clean, modern design reminiscent of the iconic Neue Nationalgalerie in Berlin. We arranged the site to give great prominence to the building while affording good separation from sales and service activities.

Being among the first Genesis dealerships in North America, Acuform was tasked with solving many of the design challenges that were not properly sorted by the brand administrator. The building features extensive glass walls throughout, an internal atrium garden, and North America's largest Genesis service facility.



“The project was a challenge and we noticed how your leadership and care for the end product kept it all on track. We hope to work with Acuform again.”

- Gerry Albanese, Director of Construction