

HOLT SALES AND SERVICE Georgetown, Texas



PROJECT INFORMATION

PROJECT TYPE

Commercial, Interior Design

EFFECTIVE AREA

85,000 Sq. Ft.

CONSTRUCTION COST

\$22 Million

COMPLETION DATE

November, 2019

OWNER

Holt Cat

ARCHITECT OF RECORD

Acuform Architecture

GENERAL CONTRACTOR

Hooker Contracting Co.

EXPERTISE

Site Planning & Design
Building Design
Interior Design
Equipment Coordination
Design-Build

PROJECT DESCRIPTION

Following the successful delivery of Holt's North Texas facility in Little Elm, Acuform was re-engaged to design a larger, more centrally located facility to meet the growing demands of Holt's operations in Central Texas. This new project provided an opportunity to build on our previous collaboration, incorporating lessons learned and advancing the design to support expanded capabilities and long-term business goals.

Working in close collaboration with Holt representatives, we implemented updated design strategies tailored to support more complex workflows and expanded service offerings. The facility integrates cutting-edge technologies and extensive systems automation to enhance operational efficiency across departments. Key job functions were restructured for improved compartmentalization, while the customer sales area was opened up to create a more inviting and intuitive experience for clients and visitors.



Acuform really applied a progressive mindset to this new design improving the customer experience while maximizing the efficiency of our employees.

- Tony Koehler

